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ABOUT

A graphic designer with a passion for powerful communication and compelling design. I'm a strategic thinker who thrives on pushing boundaries and finding creative solutions. My production and design background has been the perfect training ground for developing strong project management skills. I have a talent for written and visual communication, a deep understanding of branding and a strong aptitude for technology.

EMPLOYMENT

April 2014–present

Marketing & Communications Manager | Emanuel Synagogue, Sydney

- Transform and revitalize the organization's brand identity;
- Maintain and grow brand presence amongst members, media and the broader community;
- Develop and implement a marketing and communications strategy to grow member engagement;
- Develop innovative strategies to communicate the Emanuel Synagogue brand and messages both internally and externally;
- Develop and produce promotional collateral for all events, programs and publications, working closely with key internal stakeholders;
- Manage website content, utilizing social media and other channels to enhance member engagement;
- Create content and layouts for eDMs and manage distribution;
- Compose, refine and edit all communications to major donors, members and other stakeholders.

December 2011–present

Art Director / Graphic Designer | Freelance

- Create unique and effective logos and brand identities;
- Website design and eDM creation;
- Newsletters, print ads, stationery design;
- Annual reports, brochures, flyers and posters;
- Book design and layout, typesetting and ebook conversions;
- Print management and finished art.

February 2011–April 2012

Project Coordinator | Elsevier Publishing, Sydney

- Managed production of medical text books and associated artwork program to strict budgets and deadlines;
- Developed and tested ancillary products including apps, websites and ebooks.

February 2009–February 2010

Senior Production Controller, Children's Books | HarperCollins, London

- Managed production of Children's picture book list;
- Coordinated reproduction of original artwork for publications.

April 2005–September 2008

Production Controller | Random House Australia, Sydney

- Produced high-profile titles across all publishing divisions;
- Finished art, color-correction and preparation of files for press.

SKILLS

- Graphic design
- Art direction
- Copy-editing
- Project management
- InDesign CC – advanced
- Photoshop CC – advanced
- Illustrator CC – advanced
- Wordpress – intermediate
- HTML – basic
- ShulSuite CRM & CMS – advanced

EDUCATION

February–December 2011

Certificate IV in Graphic Design
Shillington College, Sydney

December 2010

Short course in Graphic Design
Central Saint Martins, London

2005

Post-graduate Diploma in Book Editing & Publishing
Macleay College, Sydney

2000–2004

Bachelor of Liberal Studies (English/Psychology)
University of Sydney, Sydney

DESIGN PORTFOLIO

Visit www.lisashillan.com

REFERENCES

Available on request. Email lisa@lisashillan.com